

CEP America gives the local ED the best of both worlds. We provide local physician group autonomy and access to strong management support and a national network of physician and management expertise.

Local Practice Autonomy

Each of our emergency medicine practices is unique. The CEP America relationship is transparent to the medical staff and hospital personnel, and our Partners establish a solid local presence within the community. We provide local physician group autonomy over:

- ED management
- Allocation of administrative stipends
- Work schedules
- Selection of physician staff

This has created many lasting, synergistic relationships between our physician Partners and our client hospitals.

National Practice Management Support

At the same time, access to proven programs and solutions is readily available through the MedAmerica family of companies, which are wholly owned by the Partnership.

ED Operations

MedAmerica, Inc is a practice management support company that provides professional service in ED management, allowing our providers to optimize their ED operations and overall performance. MedAmerica offers comprehensive support in:

- Clinical support systems
- Provider recruitment
- Revenue optimization
- Credentialing
- Compliance
- CME

MedAmerica's Practice Management Consultants provide in-house, expert consultations on practice logistics, and have a proven ability to streamline complex practices and improve ED performance on all levels – patient satisfaction, ED team satisfaction, revenue optimization, etc.

Contracts & Regulations

CEP America and the professionals at our wholly owned subsidiaries have over 30 years experience in business development, healthcare contracts, and reimbursement optimization. MedAmerica's comprehensive compliance support keeps all providers and emergency department sites current with all state federal regulations.

Billing

MedAmerica Billing Services, Inc., our Partnership-owned billing company provides comprehensive and customized services in:

- Billing
- Coding
- Auditing
- Accounts receivable management
- Reporting

Personal Financial Services

MedAmerica Financial Services, Inc., our Partnership-owned personal financial management company provides comprehensive services uniquely tailored to CEP America physicians in:

- Retirement planning
- Financial management and risk protection
- Investments

Data Management

MedAmerica Analysis & Reporting System (MARS) is our proprietary data warehousing system which eases data management and reporting for our EDs and serves as an important tool for monitoring performance and improvement planning.

Risk Management

MedAmerica Mutual, our Partnership-owned malpractice insurance carrier, is specifically tailored to meet the needs of our emergency medicine practice. Our experience as our own insurance carrier has resulted in lower premiums and additional profits.